ORDER

 Orders
 Order / Rev:
 165716

 Alt Order #:
 06848535

 Product Desc:
 NRCC IE 2012

 Estimate:
 2967

KSAX-TV

KSTP-TV, LLC and KSAX-7

 Flight Dates:
 09/28/12 - 10/04/12
 Primary AE:
 Anjie Brady

 Original Date / Rev:
 08/30/12 / 08/30/12
 Sales Office:
 P-PHL

Order Type: GENERAL Sales Region: National

Agency Name: National Media Research Planning & F

Buying Contact:

Billing Type:

Cash

Billing Calendar:

Broadcast

815 Slaters Ln Billing Cycle: EOM/EOC

Alexandria, VA 22314-1219 Agency Commission: 15%

Advertiser Name: NRCC (Rep) National Republican Con

Demographic:A35+New Business Thru:10/14/11Product Codes:PL2Order Separation:00:00:00

Priority: 3 Advertiser External ID:

Revenue Codes: AGY, POL, ISS Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	14	\$17.300.00	\$14.705.00	September 2012	14	\$17,300.00	\$14,705.00	45.50
10/01/12	10/04/12	25	\$25,100.00	\$21,335.00	October 2012	25	\$25,100.00	\$21,335.00	62.80
					Totals	39	\$42,400.00	\$36,040.00	108.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$42,400.00
Market	100%	\$176,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$33,566.67
KMSP	10%	\$17,666.67
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$79,500.00
WFTC	2%	\$3,533.33

_ <u>L</u>	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Е	1 M	09/28/12	09/28/12	M-F 6-7a News	CM	6-7a	F	:30	1	\$500.001	2.40 NM	1	\$500.00
				M-F 6-7a News									
	5 EW N	NWS 6A											
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09	/24/12	09/30/12	F	1	\$500.00	2.40						
E	2 M	10/01/12	10/01/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$500.001	2.40 NM	1	\$500.00
				M-F 6-7a News									

Print Date: 08/31/12 09:45:39 Page 2 of 5

Order / Rev: 165716 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848535 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 09/28/12 - 10/04/12 Estimate: 2967

Ln Ch Start 5 EW NWS 6A	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 2.40						
	/12 10/02/12	M-F 6-7a News M-F 6-7a News	СМ	6-7a	- T	:30	1	\$500.001	2.40 NM	1	\$500.00
5 EW NWS 6A Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	Rate \$500.00	Rating 2.40						
	/12 10/03/12	M-F 6-7a News M-F 6-7a News	СМ	6-7a	W	:30	1	\$500.001	2.40 NM	1	\$500.00
5 EW NWS 6A Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	W M-F 6-7a News	1 CM	\$500.00 6-7a	2.40	:30	1	\$500.001	2.40 NM	1	\$500.00
5 EW NWS 6A	12 10/04/12	M-F 6-7a News	Civi	0-1a	1	.30		\$500.00 1	2.40 INIVI	'	φ500.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 2.40						
	/12 09/28/12	M-F GMA M-F GMA	СМ	7-9a	F	:30	1	\$450.00 1	1.70 NM	1	\$450.00
GD MRN AMR Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	F	1	\$450.00	1.70 M	-20		Ф450 00 4	4.70 NM	4	#450.00
E 7 M 10/01	/12 10/01/12	M-F GMA M-F GMA	СМ	7-9a	IVI	:30	1	\$450.001	1.70 NM	1	\$450.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$450.00	Rating 1.70						
	/12 10/02/12	M-F GMA	CM	7-9a	- T	:30	1	\$450.00 1	1.70 NM	1	\$450.00
GD MRN AMR	5 ID (M-F GMA	0 . 00 .	Б.	D. C						
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$450.00	Rating 1.70						
	/12 10/03/12	M-F GMA M-F GMA	СМ	7-9a	W	:30	1	\$450.00 1	1.70 NM	1	\$450.00
GD MRN AMR Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 E 10 M 10/04/	10/07/12 /12 10/04/12	W M-F GMA	CM	\$450.00 7-9a	1.70 T	:30	1	\$450.00 1	1.70 NM	1	\$450.00
GD MRN AMR		M-F GMA									
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$450.00	Rating 1.70						
E11 M 09/30	/12 09/30/12	SU GMA Su GMA	СМ	7-8a	S	:30	1	\$700.00 1	3.80 NM	1	\$700.00
GD MRN-SUN Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 E 12 M 09/30	09/30/12 /12 09/30/12	S Sun 8-9a	CM	\$700.00 8-9a	3.80	:30	1	\$550.00 1	3.70 NM	1	\$550.00
5 EW NW-SU 8		Sun 8-9a						,			,
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$550.00	Rating 3.70						
E13 M 10/01	/12 10/01/12	M-F Midday News		11a-12p	M	:30	1	\$350.00 1	1.40 NM	1	\$350.00
5 EW NWS 11	AM End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	M M-F Midday News	1	\$350.00 11a-12p	1.40 W	:30	1	\$350.001	1.40 NM	1	\$350.00
5 EW NWS 11/		M-F Midday New		11α-12μ	vv	.50	'	ψυυυ.υυ Ι	1.70 INIVI	'	ψυυυ.υυ
3 2 1444 3 117											

Print Date: 08/31/12 09:45:39 Page 3 of 5

Order / Rev: 165716 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848535 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 09/28/12 - 10/04/12 Estimate: 2967

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14	М	10/03/1	2 10/03/12	M-F Midday News		11a-12p	W	:30	1	\$350.001	1.40 NM	1	\$350.00
F.	5 FW 1	NWS 11AN	М	M-F Midday News	S								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10)/01/12	10/07/12	W	1	\$350.00	1.40						
E 15	M	10/01/1	2 10/01/12	M-F 5-530p	CM	5-530p	M	:30	1	\$700.00 1	2.20 NM	1	\$700.00
5	5 EW 1	NW 5P MF	=	M-F 5-530p									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
)/01/12	10/07/12	M	1	\$700.00	2.20						
E 16	M	09/28/1	2 09/28/12	M-F 6-630p	CM	6-630p	F	:30	1	\$1,000.002	2.50 NM	1	\$1,000.00
5	1 W3 5	NW 6P MF	=	M-F 6-630p									
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		9/24/12	09/30/12	F		\$1,000.00	2.50						
E 17	М	10/01/1	2 10/01/12	M-F 6-630p M-F 6-630p	CM	6-630p	M	:30	1	\$1,000.002	2.50 NM	1	\$1,000.00
5	5 EW 1	NW 6P MF	=	М-1- 0-030р									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		0/01/12	10/07/12	M		\$1,000.00	2.50			A 1 000 00 0	0.50.104	,	0.1 000 00
E 18	M	10/02/1	2 10/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	- T	:30	1	\$1,000.002	2.50 NM	1	\$1,000.00
5	1 W3 5	NW 6P MF	=	ш. с соор									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		10/02/1	10/07/12	- T		\$1,000.00	2.50 W	.20		¢4 000 00 2	2.50 NM	,	¢4 000 00
E 19	M	10/03/1	2 10/03/12	M-F 6-630p M-F 6-630p	СМ	6-630p	VV	:30	1	\$1,000.002	2.50 NM	1	\$1,000.00
5	1 W3 č	NW 6P MF	=										
		art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
E 20	ек: 10 М	10/04/1	10/07/12	M-F 6-630p	CM	\$1,000.00 6-630p	2.50 T	:30	1	\$1,000.002	2.50 NM	1	\$1,000.00
L 20	IVI	10/04/1	2 10/04/12	M-F 6-630p	Civi	0-030p	1	.30	'	\$1,000.002	2.50 INIVI	'	\$1,000.00
5		NW 6P MF		•									
۱۸/۵		art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
E 21	M	0/01/12	10/07/12 2 09/30/12		CM	\$1,000.00 530-6p	2.50	:30	1	\$900.00 1	3.70 NM	1	\$900.00
LZI	IVI	03/30/1	2 03/30/12	Su 530-6p News	Olvi	330-ор	5	.50	'	ψ300.00 1	3.70 IVIVI	'	ψ500.00
5		NWS E-SU											
\//e		art Date 9/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$900.00	Rating 3.70						
E 22	M			M-F 630-7p	CM	630-7p	F	:30	1	\$1,000.002	2.40 NM	1	\$1,000.00
				M-F 630-7p		000 . p	-	.00	•	ψ.,σσσ.σσ <u>=</u>		·	ψ.,σσσ.σσ
5		NW630P N			0	Б.,	D #						
We		art Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Rating 2.40						
E 23	M			M-F 630-7p	CM	630-7p	M	:30	1	\$1,000.002	2.40 NM	1	\$1,000.00
				M-F 630-7p		•							, ,
5		NW630P N		Modedaya	Cnoto/Mook	Doto	Dating						
We		art Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 2.40						
E 24	М			M-F 630-7p	CM	630-7p	- T	:30	1	\$1,000.002	2.40 NM	1	\$1,000.00
_				M-F 630-7p									
5		NW630P N art Date	/IF End Date	Weekdays	Spots/Week	Rate	Rating						
We		0/01/12	10/07/12	- T		\$1,000.00	2.40						
E 25	М			M-F 630-7p	CM	630-7p	W	:30	1	\$1,000.002	2.40 NM	1	\$1,000.00
	\^/ •	WAGOOD *	4	M-F 630-7p									
5		NW630P N art Date	/IF End Date	Weekdays	Spots/Week	Rate	Rating						
We		0/01/12	10/07/12	W		\$1,000.00	2.40						
E 26	М	10/04/1	2 10/04/12		CM	630-7p	T	:30	1	\$1,000.002	2.40 NM	1	\$1,000.00

Print Date: 08/31/12 09:45:39 Page 4 of 5

Order / Rev: 165716 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848535 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 09/28/12 - 10/04/12 Estimate: 2967

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			M-F 630-7p M-F 630-7p								
5 EW	/ NW630P I	MF	·								
_	Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
E 27 M	10/01/12	10/07/12 12 10/02/12	Tue Spcl 6	1 CM	\$1,000.00 7-9p	2.40 - T	:30	1 \$3,500.002	7.00 NM	1	\$3,500.00
LZ7 IVI	10/02/1	12 10/02/12	Dancing Results		7-5р	- 1	.50	1 ψ5,500.002	7.00 14101	'	ψ5,500.00
	C-STR		-								
_	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate	Rating 7.00					
E 28 M			Friday Prime A	CM	\$3,500.00 7-8p	F	:30	1 \$1,500.001	2.80 NM	1	\$1,500.00
LZO W	03/20/1	12 03/20/12	Shark Tank	Olvi	7-ор	<u>_</u>	.50	1 ψ1,300.001	2.00 TVIVI	'	ψ1,500.00
SHAF	RK TANK										
_	Start Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
E 29 M	09/24/12	09/30/12 12 09/29/12	7-1030p College	FB CM	\$1,500.00 7-1030p	2.80	:30	1 \$2,000.001	3.00 NM	1	\$2,000.00
LZ9 W	03/23/1	12 09/29/12	ABC College Foo		7-1030p	5-	.50	1 ψ2,000.00 1	3.00 IVIVI	· '	Ψ2,000.00
	NT FTB		_								
_	Start Date 09/24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	Rate \$2,000.00	Rating 3.00					
E 30 M			Sunday Prime A	1 CM	\$2,000.00 6-7p	S	:30	1 \$3,500.003	6.40 NM	1	\$3,500.00
L JO IVI	03/30/1	12 03/30/12	America's Funnie		•	5	.50	ι ψο,ουυ.υυ ο	0.40 14101	'	ψ5,500.00
AMR-	-VIDEOS										
_	Start Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
E31 M	09/24/12	09/30/12 12 09/28/12	M-F,Su Late New	rs CM	\$3,500.00 10-1035p	6.40 F	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
L31 W	09/20/1	12 09/20/12	M-F, Su 10-1035		(10:00 PM-10		.50	1 ψ2,300.00 1	3.00 IVIVI	· '	Ψ2,300.00
5 EW	NWS 10P			•	`	,					
_	Start Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
E 32 M	09/24/12 10/01/1	09/30/12		rs CM	\$2,300.00 10-1035p	3.60 M	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
L JZ W	10/01/1	12 10/01/12	M-F, Su 10-1035		10-1000р	141	.50	1 ψ2,300.00 1	3.00 TVIVI	'	Ψ2,300.00
	NWS 10P										
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,300.00	Rating 3.60					
E 33 M		10/07/12	M-F,Su Late New	· · · · · · · · · · · · · · · · · · ·	10-1035p	- T	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
L OO W	10/02/1	12 10/02/12	M-F, Su 10-1035		10 1000р	1	.00	1 ψ2,000.00 1	0.00 14101		Ψ2,000.00
	NWS 10P	M									
_	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week	Rate \$2,300.00	Rating 3.60					
E 34 M			M-F,Su Late New	rs CM	10-1035p	W	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
LOT IVI	10/00/1	12 10/00/12	M-F, Su 10-1035		10 1000р	**	.00	1 ψ2,000.00 1	0.00 14101	,	Ψ2,000.00
	NWS 10P										
	Start Date 10/01/12	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
E 35 M		10/07/12	Lt News Delay Al	3C SpoftM	\$2,300.00 1030-1105p	3.60	:30	1 \$750.002	3.30 NM	1	\$750.00
L OO IVI	03/23/1	12 03/23/12	Late News Delay	•	1000-1100р	5-	.50	1 ψ130.002	3.50 TVIVI	'	ψ130.00
	FOLO FTE		•								
_	Start Date	End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating					
E 36 M	09/24/12	09/30/12	Su Late News	CM	\$750.00 10-1035p	3.30	:30	1 \$1,800.001	4.40 NM	1	\$1,800.00
L JO IVI	03/30/1	12 03/30/12	Su 10-1035p	OW	10-1000р	5	.50	1 ψ1,000.001	4.40 IVIVI		ψ1,000.00
5 EW	NWS 10P	M	·								
	Start Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating					
E 37 M	09/24/12 10/01/1	09/30/12	M-F 1035-1102p	CM	\$1,800.00 1035-1102p	4.40 M	:30	1 \$750.003	2.00 NM	1	\$750.00
∟J/ IVI	10/01/1	12 10/01/12	Nightline	CIVI	1000-1102β	IAI	.50	ι φισυ.υυσ	Z.OU INIVI	· '	ψ1 30.00
ABC-	NITELINE		J								
_	Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
E 38 M	10/01/12	10/07/12 12 10/03/12	M	1 CM	\$750.00 1035-1102p	2.00 W	:30	1 \$750.003	2.00 NM	1	\$750.00
∟ JO IVI	10/03/1	12 10/03/12		CIVI	1000-1102β	vv	.30	i \$750.003	Z.UU INIVI	i '	φι 50.00

Print Date: 08/31/12 09:45:40 Page 5 of 5

Order / Rev: 165716 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848535 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 09/28/12 - 10/04/12 Estimate: 2967

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 1035-1102p									
				Nightline		(10:35 PM-11	1:05 PM)						
	ABC-NI	TELINE											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	01/12	10/07/12	W	1	\$750.00	2.00						
E 39	М	09/30/1	2 09/30/12	Su 1105-1135p	CM	1105-1135p	S	:30) 1	\$350.001	1.80 NM	1	\$350.00
				Sun 1105-1135p									
ON RD-J DAVIS													
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	24/12	09/30/12	S	1	\$350.00	1.80						

Totals 39 \$42,400.00